

Contest period: October 5–19, 2026

Welcome Back Photo Contest

Show us your BTU experience — and win! StuRa BTU, the official student council representing and supporting students at BTU Cottbus–Senftenberg, invites every student to capture the beginning of the new semester in one photograph.

How to participate

See the categories

3
categories

9
finalists

3
winners

CHOOSE YOUR CATEGORY

Pick the story you want to tell



Chaos

Wrong lecture hall? Lost on campus? Surviving the Mensa queue or figuring out your new timetable? Show us the funny, unexpected or slightly chaotic side of starting a new semester.



Connection

New friends, roommates, orientation activities, study groups or your first team project. Capture the moments that bring students together and make BTU feel like a community.



Campus Spirit

Show us BTU from your perspective. Take a creative photograph in a lecture hall, laboratory, library or another recognizable location that captures the atmosphere and spirit of our university.

WHAT CAN YOU WIN

Recognition, prizes and a place in the exhibition

A mixed jury will select three finalists in each category — nine finalists in total — and then one winner per category.

Category winners

- Exciting prizes
- A place in the on-campus photo exhibition at BTU
- Official recognition from StuRa with a winner's certificate

More information about the prizes will be announced soon — follow [@sturabtucs](#) so you do not miss it.

All nine finalists

- Special gifts
- Official recognition from StuRa with a finalist certificate
- A place in the on-campus photo exhibition at BTU
- Their photograph featured on the StuRa BTU Instagram account

Winners and finalists will also be invited to a special recognition session organized by StuRa.

The date and location will be announced in advance via Instagram and email.

HOW TO PARTICIPATE

Three steps to enter

1 Follow us

Follow [@sturabtucs](#) on Instagram.

2 Share your photo

Post your photograph to your Instagram Story. Add a creative title, tag [@sturabtucs](#) and use both hashtags: [#WelcomeBackBTU](#) [#StuRaBTU](#).

3 Send your submission

Email the same photograph to oearbeit@stura-btu.de with your full name, study programme, current semester, student ID number, selected category and the title of your photograph.

Each student may submit **one photograph**. It must have been taken on a BTU campus or clearly represent student and campus life at BTU Cottbus–Senftenberg. No professional camera required — a smartphone, a creative idea and an authentic BTU moment are enough.

IMPORTANT DATES

Mark your calendar

Contest opens	October 5, 2026
Submission deadline	October 19, 2026
Nine finalists selected	October 21–25, 2026
BTU community supports finalists (likes & comments)	October 26–28, 2026
Winners announced	October 29, 2026
On-campus exhibition & recognition with prizes	November 4, 2026

Follow [@sturabtucs](#) to receive reminders, updates, finalist announcements and contest results.

HOW THE FINALISTS AND WINNERS ARE CHOSEN

Jury score, plus a community bonus

A mixed jury representing the BTU community evaluates every submission against four criteria, then selects the three strongest photographs in each category as finalists.

Creativity & originality

Relevance to category

Photo quality

Authentic BTU spirit

The BTU community can support the finalists

Each finalist's photograph is published individually on the StuRa BTU Instagram account. Likes and comments during this period contribute an engagement bonus — but the jury's assessment remains central to the final decision.

Your photo could be exhibited on campus

All nine finalists' photographs will be printed and displayed in a public exhibition at a central location on campus, each presented with its title, category and participant's name.

Capture it. Post it. Share it.

Your first weeks at university are full of moments worth remembering. Submit your photo between October 5 and October 19, 2026 — we cannot wait to see the new semester through your eyes.

✉ Send your submission

Participation conditions

By submitting a photograph, you confirm that:

- You took the photograph or have the necessary right to submit it.
- The photograph was taken on a BTU campus or clearly represents student life at BTU Cottbus–Senftenberg.
- Everyone clearly identifiable in the photograph has agreed to be photographed and to the image being submitted, published and displayed.
- You authorize StuRa BTU to repost, publish and print the photograph in connection with the contest, its promotion and the campus exhibition.
- Your submission is respectful and appropriate for a university environment.

Photographs containing offensive, discriminatory, explicit or otherwise inappropriate content will not be accepted. StuRa BTU reserves the right to exclude any submission that does not comply with the contest requirements or participation conditions.

Personal information submitted by email will only be used to organize and administer the contest. It will not be published without the participant's permission.

ORGANIZED BY

Communication and Public Relations Team of StuRa

Through this initiative, StuRa aims to celebrate student creativity, strengthen connections across the university and make the diversity of campus life more visible.

PART OF BTU STUDENT REPRESENTATION

This initiative is carried out within StuPa BTU, the elected student parliament and highest representative body of the BTU student community.



SUPPORTED BY

This contest is made possible with the valuable support of partners who believe in student creativity, participation and a connected university community.

[Partner logos to be added]

